



SPONSORSHIP
OPPORTUNITIES

POWER & PURPOSE 21'

"HARNESSING OUR POWER TO FULFILL OUR PURPOSE"

GREETINGS,

On behalf of the Chicago Chapter Charities Foundation (CCCF), we are pleased to present the sponsorship package for our 5th Annual Power and Purpose Chicago fundraising event. Power and Purpose was created to help destigmatize mental illness and raise awareness of community organizations that work to improve the lives of African Americans.

The Chicago Chapter Charities Foundation (CCCF) is a registered 501(c)(3) public charitable organization established in 1988. Since its inception, CCCF has awarded over \$1 million in grants to non-profit organizations serving the Chicagoland area. Grants over the years have supported a wide range of needs from girls mentoring and leadership development to food insecurity and homelessness. In past years, CCCF has focused its philanthropic goals on addressing issues around improving mental health, overcoming misperceptions, and increasing access and treatment. All proceeds from the 2021 Power & Purpose Chicago program will go to organizations serving our mission of improving the mental health and wellness in Chicago's African American Community as well as foundation operations.

Since 2016, Power and Purpose has featured dynamic speakers addressing our mental health focus. Each event has hosted over 300 guests allowing us to give grants in excess of \$100,000 to community-based organizations with focus on African Americans. Some of these organizations include National Alliance on Mental Illness, The Night Ministry, Thresholds, and the Depression & Bipolar Support Alliance. Past speakers have included the Honorable Lori Lightfoot - Mayor of the City of Chicago, Symone Sanders - Senior Advisor to Vice President of the United States Kamala Harris, and Soledad O'Brien - former CNN News Correspondent.

Past sponsors have included Northwestern Medicine, Walgreens, BMO Harris, and Advocate Aurora Health.

Power and Purpose Chicago '21 will be a virtual event held on Thursday, October 21, 2021, at 7:00 pm. We are excited to host an informative, engaging, entertaining, and inspirational event. Included in this packet, please find our comprehensive sponsorship package. We welcome the opportunity to partner and continue this work of positively impacting our community.

Sincerely,
Kimbra Bell Balark and Carole Wood
Co-Chairs, Power and Purpose 2021

For more information about Power and Purpose 2021, please call Kimbra Bell Balark (312-371-8033) or Carole Wood (312-965-0069), or email them at powerandpurpose@cccfinc.org.

THURSDAY, OCTOBER 21, 2021

POWER & PURPOSE 21'

"HARNESSING OUR POWER TO FULFILL OUR PURPOSE"



SUNNNY HOSTIN

Featured Speaker

3x Emmy Award-Winning Co-Host of ABC's "The View" and New York Times Best-Selling Author

LINSEY DAVIS

Moderator

Anchor, ABC World News Tonight



THURSDAY, OCTOBER 21, 2021

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SPONSORSHIP LEVELS

CORPORATE PRESENTING SPONSOR \$10,000

- Twelve (12) event access links
- Pre-event private virtual room for twelve (12)
- Recognition during virtual program
- Prerecorded speaking opportunity
- Premium Entertainment Box
- Logo inclusion on the following CCCF/ Power and Purpose 21' Virtual Spaces:
 - Social media platforms
 - Digital invitation
 - Event registration page
 - Mention in all media and event promotional releases

INDIVIDUAL/FAMILY PRESENTING SPONSOR* \$10,000

- Twelve (12) event access links
- Pre-event private virtual room for twelve (12)
- Recognition during virtual program
- Prerecorded speaking opportunity (optional)
- Premium Entertainment Box
- Name inclusion on the following CCCF/ Power and Purpose 21' Virtual Spaces:
 - Social media platforms
 - Digital invitation
 - Event registration page
 - Mention in all media and event promotional releases

**(Including Anonymous Donors)*

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SPONSORSHIP LEVELS

DIAMOND SPONSOR

\$5,000

- Ten (10) event access links
 - Recognition During Virtual Program
 - Diamond Entertainment Box
 - Logo inclusion on the following CCCF/ Power and Purpose 21' Virtual Spaces:
 - Social media platforms
 - Digital invitation
 - Event registration page
 - Mention in all media and event promotional releases
-

EMERALD SPONSOR

\$3,500

- Eight (8) event access links
- Recognition During Virtual Program
- Emerald Entertainment Box
- Logo inclusion on the following CCCF/ Power and Purpose 21' Virtual Spaces:
 - Digital invitation
 - Event registration page

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SPONSORSHIP FORM

Yes, I will support Power & Purpose 21'. Please reserve the following for me:

CORPORATE PRESENTING SPONSOR
\$10,000

DIAMOND SPONSOR
\$5,000

INDIVIDUAL/FAMILY PRESENTING SPONSOR
\$10,000

EMERALD SPONSOR
\$3,500

I am unable to attend but would like to make a donation in the amount of \$_____

Signature

(By signing, I commit to pay the amount indicated above)

Name

Company

Address

City/State/Zip

Phone

Contact Name for Group Tickets

Contact Email

Contact Phone

Please confirm how your name should be listed in event materials_____

Please send your payment to:

Chicago Chapter Charities Foundation | Attention: Baronica Roberson
9449 S. Kedzie Avenue, #287 Evergreen Park, IL 60805

Or Make Your Payment Online: https://power_and_purpose_chicago_2021.eventbrite.com

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