

THE CHICAGO CHAPTER CHARITIES FOUNDATION
PRESENTS



Hear Me! See Me! Empower Me!

Promoting Black Maternal Health

Highlighting the Impact on Chicago's Black Community

Tuesday, October 8, 2024

VIP Reception – 11:00 a.m.

Luncheon – 12:00 p.m.

Union League Club of Chicago

65 West Jackson Boulevard

Chicago, IL 60604

The Event

We are honored to invite you to become a sponsor of **Power & Purpose Chicago**. Our theme, See Me! Hear Me! Empower Me!: Promoting Black Maternal Health, focuses on elevating the voices that are crying out about this public health crisis. The Chicago Chapter Charities Foundation (CCCF) is answering this alarming call and adding to the chorus that is calling for change by spotlighting the Black Maternal Health Crisis at our sixth annual Power & Purpose Chicago Luncheon on Tuesday, October 8, 2024, at the Union League Club of Chicago.

Our goal is to bring philanthropic, corporate, and civic leaders together with the community to increase awareness of the societal impact of the Black maternal health crisis. Maternal mortality is a matter of national health and well-being. Black women experience maternal morbidity and mortality rates 2.6 times higher than White women. Together, we want to harness the collective Power & Purpose of our guests in action to improve maternal health outcomes. The aim of this luncheon is to raise funds to aid community-based organizations that are working to improve Black maternal health, to deepen their efforts to raise awareness, and to provide greater access to support and services with the overarching goal of reducing the impact of this public health crisis on the physical and mental wellness of families and communities.



Our Keynote Speaker

Tonya Lewis Lee

Tonya Lewis Lee's award-winning documentary *Aftershock* shines the light on one of the most pressing and painful national crises in America, Black Maternal Health and has elevated the movement surrounding the Black maternal health crises. She has worked for over twenty years, delivering quality content across platforms and has produced scripted and unscripted works, including such classics as *Miracle's Boys*, a 2005 Nickelodeon six-part television series based on the Jacqueline Woodson novel, and the television film *The Watsons Go to Birmingham*, based on the Christopher Paul Curtis novel. In 2009, she produced the documentary *Crisis in the Crib*, which explores the issues of infant mortality in the United States.

Tonya served as executive producer with her husband, Spike Lee, on *She's Gotta Have It*, currently streaming on Netflix. She also produced the 2021 Anthony Mandler-directed film *MONSTER*.

Through her work with the Office of Minority Health, Tonya Lewis Lee has spoken across the country about reducing U.S. infant mortality rates, specifically focusing on the disparity between the rates at which Black babies die versus White babies—a two-to-one ratio. She discusses raising awareness around the issue of health disparities in the United States and explores such questions as What are the causes? and What can we do to bring down these staggering rates?

Tonya graduated from Sarah Lawrence College with a BA and from the University of Virginia School of Law with a JD. She lives in New York City with her husband, Spike Lee, and their two children.



Chicago Chapter Charities Foundation

The Chicago Chapter Charities Foundation (CCCF) is a registered 501(c)3 established in 1989. All proceeds from this event will go to organizations serving our mission of improving mental health and wellness. The focus for this year is promoting positive maternal health outcomes in Chicago's African American community. Grants made at the luncheon will support those efforts.

We anticipate that over 300 attendees will be inspired by our guest speaker, empowered to join our efforts on these critical issues in our city, and connected to other concerned leaders.

Our Focus

Since 2015, CCCF has dedicated its mission to promoting mental health and wellness in the African American community. African Americans are more likely to suffer from mental health conditions than whites yet are less likely to be successfully treated. Stigma, lack of awareness, and availability of resources are major barriers. Using the research and guidance from our national organization, we embarked on a three-prong strategy to address the issue:

Collaboration

Initially, in partnership with **NAMI-Chicago** (National Alliance for Mental Illness), we expanded their **Bridges To Hope** educational and awareness program to faith-based organizations in the community. We delivered education on the conditions, myths, and stigma of mental health and where to find available resources. We provided this education to pastoral staff of churches, who are often the “first responders” to the community members’ calls for help with mental health issues.

In partnership with A Long Walk Home, we sponsored a free community presentation of its multimedia performance—*Story of a Rape Survivor*. A Long Walk Home provides arts-related therapeutic services for girls and women in Chicago who are impacted by violence.

Due to COVID-19, we shifted our focus from in-person forums to virtual community forums. This change galvanized a broad audience, including local, regional, and national community participants.

Education: Awareness and Access

Through our **Annual Power & Purpose**, we have increased awareness of various societal issues using national experts. Power & Purpose Speakers have included:

- 2017 Lori Lightfoot
- 2018 Symone Sanders
- 2019 Soledad O'Brien
- 2020 Panelists: Toi Hutchinson, Alicia Johnson, Tarrah Cooper Wright, Dr. Suzet McKinney
- 2021 Sunny Hostin, Linsey Davis
- 2023 Panelists: Dr. Robin Smith, Arne Duncan, Angela Ferrell-Zabala

Our Annual Speaker Series has offered community participants free educational seminars focused on relevant mental health and wellness topics using subject-matter experts in community forums. Below are some of the Speaker Series features:

- Emmy-award-winning journalist Micah Materre hosted a discussion with behavioral expert Dr. Jinnie Cristerna on the "Superwomen Syndrome," where women push themselves to excel in all areas of their lives, leaving them overworked, overwhelmed, and stressed in today's fast-paced world.
- "Breaking Free: Loving Me, Inside and Out," featuring Ms. Kemba Smith, author of *Poster Child* and the movie "Kemba," addressed how low self-esteem and lack of self-confidence led to her incarceration and a change in her life path.
- "Women, Mental Health & the Justice System: A Community Dialogue" in partnership with the University of Illinois, Jane Addams College of Social Work, and the Office of the Lieutenant Governor of Illinois addressed mental health issues for women post-incarceration.
- To provide greater access to resources, we developed a mental health resource guide that includes 200 organizations, agencies, and mental health practitioners, thus providing greater access to services.

Public Awareness through Social Media

We have launched a highly effective branding and communication campaign using social media to expand the impact of our public awareness efforts, change attitudes, and reduce stigma, thereby increasing the likelihood of people seeking help.

Chicago Chapter Charities Foundation

CCCF's mission is to positively impact the lives of the African American community. Through our philanthropic support, we provide financial resources to nonprofit organizations and the chapter's service initiatives that benefit the community. Our support is directed to organizations that address the promotion of mental health and wellness for persons across their lifespan. Proceeds from Power & Purpose Chicago 2024 will focus on maternal health in the Black Community.

We have granted over one million dollars to a myriad of organizations, including:

- Allies of Innocence
- ArtReach Chicago
- Breakthrough
- EarthHeart Foundation
- Family Rescue
- Mercy Home for Boys and Girls
- St. Jude Children's Research Hospitals
- Thresholds
- Trilogy Behavioral Healthcare, Incorporated
- UCAN
- Metropolitan Family Services of Chicago
- A Long Walk Home
- One Goal
- United Negro College Fund
- Chicago Urban League
- DuSable Black History Museum and Education Center
- South Side Community Art Center
- Depression & Bipolar Support Alliance
- Mothers Against Senseless Killing
- Night Ministry
- Family Focus
- Gilda's Club
- Sister Afiya
- National Alliance of Mental Illness (NAMI)
- Polished Pebbles
- Young Women's Leadership Charter School
- Gilda's Club

SPONSORSHIP LEVELS

Power Sponsor - \$25,000

- Highest Level of Recognition
- Speaking Opportunity at Pre-Event VIP Reception
- Invitation to Pre-Event VIP Reception for 10 Guests
- Two Tables at the Power & Purpose Chicago Luncheon
- Prominent Logo Inclusion on Virtual and Printed Materials
- Printed Purpose & Purpose Program Recognition
- Full-Page Advertisement in Event Program
- Acknowledgement of Sponsorship from Podium at Power & Purpose Luncheon
- Inclusion in Collateral Press, Digital, and Social Media
- Inclusion in Check Presentation at the Power & Purpose Chicago Luncheon
- Ongoing Sponsorship Opportunities
- Logo on Invitation (If confirmed before Monday, July 15, 2024)
- Can Designate Maternal Health Grant Recipient from CCCF Preferred Donor List

Purpose Sponsor - \$15,000

- Printed Program Recognition
- One Table - Power & Purpose Luncheon
- Logo Inclusion in Event Signage
- Invitation to Pre-Event VIP Reception for 10 Guests
- Acknowledgement of Sponsorship from Podium at Power & Purpose Chicago Program
- Logo Inclusion on Screen at Event
- Full-Page Advertisement in Power & Purpose Chicago Luncheon Program
- Inclusion in Collateral Press, Digital, and Social Media
- Speaking Opportunity at Pre-Event VIP Reception
- Sponsorship Logo on Invitation (If confirmed before Monday, July 15, 2024)

Diamond Sponsor - \$10,000

- One Table (10 Guests) at the Power & Purpose Chicago Luncheon
- Invitations to Pre-Event VIP Reception
- Recognition in Power & Purpose Chicago Program Book
- Logo Inclusion in Event Signage
- On-Site Event Recognition
- Logo Inclusion in Power & Purpose Chicago Program Video
- Full-Page Ad - Power & Purpose Chicago Program

Emerald - \$5,000

- Five tickets to the Power & Purpose Chicago Luncheon
- Invitations to Pre-Event VIP Reception
- Listing in Power & Purpose Chicago Program
- Logo Inclusion in Power & Purpose Chicago Luncheon Signage
- On-Site Power & Purpose Luncheon Recognition
- Listing Inclusion in Power & Purpose Chicago Program Video
- Listing in Power & Purpose Chicago Program

Chicago Chapter Charities Foundation

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Chairs: Annette Johnson
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POWER & PURPOSE • CHICAGO LUNCHEON & VIP RECEPTION • TUESDAY, OCTOBER 8, 2024

SPONSORSHIP APPLICATION

**Yes, I will support the Power & Purpose Chicago Luncheon. Please reserve the following for me:
(Click the checkbox to select)**

Power Sponsor - \$25,000

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- Inclusion in Collateral Press, Digital, and Social Media
- Inclusion in Check Presentation at the Event
- Ongoing Sponsorship Opportunities
- Logo on Invitation (Within Time to Add Prior to Event Date)
- Can Designate Maternal Health Grant Recipient from CCCF Preferred Donor List

Purpose Sponsor - \$15,000

- Printed Program Recognition
- One Table - Power & Purpose Chicago Luncheon
- Logo Inclusion in Event Signage
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- Acknowledgement of Sponsorship from Podium at Power & Purpose Chicago Program
- Logo Inclusion on Screen at Event
- Full-Page Advertisement in Power & Purpose Chicago Luncheon Program
- Inclusion in Collateral Press, Digital, and Social Media
- Speaking Opportunity at Pre-Event VIP Reception
- Sponsorship Logo on Invitation (Within Time to Add Prior to Event Date)

Diamond Co-Sponsor - \$10,000

- One Table (10 Guests) at the Power & Purpose Chicago Luncheon
- Invitations to Pre-Event VIP Reception
- Recognition in Power & Purpose Chicago Program Book
- Logo Inclusion in Event Signage
- On-Site Event Recognition
- Logo Inclusion in Power & Purpose Chicago Program Video
- Full-Page Ad - Power & Purpose Chicago Program

Emerald - \$5,000

- Five tickets to the Power & Purpose Chicago Luncheon
- Invitations to Pre-Event VIP Reception
- Listing in Power & Purpose Chicago Program
- Logo Inclusion in Power & Purpose Chicago Luncheon Signage
- On-Site Power & Purpose Chicago Luncheon Recognition
- Listing Inclusion in Power & Purpose Chicago Program Video
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Chicago Chapter Charities Foundation

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Please confirm how your name/company name should be listed in printed materials.

I am unable to attend, but would like to make a donation in the amount of \$

.....
SIGNATURE _____

(By signing, I commit to pay the amount indicated above)

Payable to: The Chicago Chapter Charities Foundation
Attention: Marcletta Rice, 9449 S Kedzie Avenue, #287, Evergreen Park, IL 60805

If you desire to make a payment by electronic wire transfer, please contact Marcletta Rice, CCCF. She can be reached at treasurer@cccfinc.org. Thank you in advance for your support of the CCCF Power & Purpose Chicago Luncheon.